

Binder Cloud Cookies Policy

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

Each type of cookie can be set and controlled by the operator of the website which the user is browsing such as Binder (known as a 'first party cookie') or a third party such as Google, for example to display advertisements, (known as a 'third party cookie').

First Party Cookies

We use the following first party cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website.
- **Analytical or performance cookies.** These allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences.
- **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

| Cookie Name | Purpose | More information |
|--------------------|---|-------------------------|
| Session | We use this session cookie to remember you and maintain your session whilst you are using our website | |

Third Party Cookies

Please note that the following third parties may also use cookies on our website, over which we have no control. These named third parties may include, for example, advertising networks and

providers of external services like web traffic analysis services. These cookies are used to collect information about your browsing habits in order to deliver adverts more relevant to you and your interests. They are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of the advertising campaign.

The following named third parties may use third party cookies on our website and app, and in the marketing emails sent to you; these third party cookies are likely to be analytical cookies, performance cookies or targeting cookies:

However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our website.

Consent

When you visit our website for the first time, we will show you a pop-up with an explanation about cookies. As soon as you click on "Save preferences", you consent to us using the categories of cookies and plug-ins you selected in the pop-up, as described in this Cookie Policy.

You can also use your internet browser to automatically or manually delete cookies. In addition, you can specify that certain cookies may not be set in the first place. Another option is to change the settings of your internet browser so that you receive a message each time a cookie is placed. For more information about these options, please refer to the instructions in the Help section of your browser.

However please note that if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our website.